ABOUT THE SCIENCE
Q. What is a salt water car?
A. A salt water car is a collectable toy car that runs on a salt water battery, sold exclusively at Shell.

Q. How does salt water make the cars run?
A. On its own, salt water doesn’t generate energy. However, this Salt Water Supercar contains a small metal plate where the energy is stored. Once the salt water comes in contact with this metal plate, the electrons start flowing and generate electricity. So the salt water actually fuels the small metal plate and makes your Supercar ready to run.

ABOUT THE PRODUCTS
Q. How many batteries come with each car?
A. Two salt water batteries come with each car and they will run for approximately 30 minutes each. To extend play time, customers can purchase the USB rechargeable turbo battery.

Q. Do you need to buy the track to play?
A. Although the cars will run without a track, for the full race experience we recommend the customers also purchase a track.

Q. Why would you need a rechargeable battery?
A. The Salt Water Supercars each come with two salt water batteries that have approximately 30 minutes run time each. Customers can also buy the rechargeable turbo battery for extended play time.

Q. Where can I buy Salt Water Supercars?
A. These are only available in participating Shell Service Stations. Visit shell.co.uk/saltwatercars for a list of participating stations.

Q. What’s in the box with the car?
A. The box contains 1 Salt Water Supercar, 2 x Salt Water batteries, 1 x mixing bottle (for mixing the salt and water solution), and 1 x pipette for dropping the salt water into the car.

Q. Does the car come with salt?
A. Salt is not included in the pack, each battery needs a very small amount salt to run.

Q. How many cars are there to collect?
A. There are 4 cars; Sunchaser, Lightning, Fireball and Shadow.

Q. Is there an age limit on using the toys?
A. These are not suitable for children under 36 months. Adult supervision recommended.

Q. Why does it say 6+ on the cars packaging?
A. All toys have to be tested by independent labs before they can be sold in the EU. The results of these tests dictate what age the toys are suitable for.

Q. Will 1 pack of tracks be enough to play with?
A. Yes! The box of track includes 4 long bends, 4 short bends, 4 straights and 28 connector sets: enough to make one big loop.

Q. Should customers purchase more than 1 car/track?
A. If a customer would like to race against their friends/family they will need to purchase additional tracks for the cars to run side by side.

CONTINUED ON REVERSE ...

GO WELL
PROMOTION SPECIFIC FAQS

Q. What do customers need to do to take part in the promotion?
A. Customers need to purchase £30 or more of any Shell Fuel (Fuel Save, Regular or V-Power) to qualify for a promotional price on the Salt Water products.

Q. What if customers buy £30 or more of Shell V-Power?
A. They can get the USB Rechargeable Turbo Battery for just £1.99 when they purchase a car and track in a single transaction.

Q. How much do the separate items cost?
A. If a customer has purchased the qualifying amount of fuel (£30 or more), then prices are:
   - Cars: £3.99
   - Tracks: £5.99
   - Rechargeable battery: £3.99
   If the fuel purchase is below £30, customers can also buy the product at:
   - Cars: £5.99
   - Tracks: £7.99
   - Rechargeable battery: £4.99

Q. If a customer buys more than one car/track/battery, does the price stay the same?
A. Yes, depending on qualifying/non-qualifying transaction, a customer can buy a maximum of four Saltwater Supercars, two racetracks and four USB Rechargeable Turbo Battery in a single receipt.

OTHER

Q. What is the App? Is the App linked to the cars or are they separate?
A. The app and the cars are separate, but both are really fun! The App is a racing game, free to download with no In-App purchases.

Q. What is a sugar cane race track and what does it mean?
A. The racetrack is made from Bagasse, a waste left over from sugar cane processing when sugar cane plants are crushed to extract their juice. This means that the environmental impact is very low because, as a raw material, Bagasse has no environmental impact associated to it and when it is converted into packaging or a product, the impact is thought to be low.

Q. On pack, it says the race track is 100% biodegradable. What does that mean?
A. Bagasse packaging is biodegradable but for it to biodegrade it needs to be collected and processed in an industrial composting facility.

Q. I can see the cars are made from plastic. Can they be recycled?
A. The cars are not a single use product. They have been designed to be enjoyed many times. The cars have been designed to meet the principles of the circular economy and have met the silver standard of the Cradle to Cradle certification where the majority of the materials – the plastics and the metal, are recyclable.

As part of this promotion, Shell will also be supporting the Plastic Bank, an organisation that builds and activates waste re-cycling infrastructure in the world’s poorest regions like the Philippines and Haiti for example, helping to prevent ocean plastic. See plasticbank.com for more information.

Q. What does Cradle to Cradle mean?
A. Cradle to Cradle Certified™ is recognized as a preferred product certification by many leading brands, organizations and sustainability standards. The Cradle to Cradle Certified™ mark provides consumers, regulators, employees, and industry peers with a clear, visible, and tangible validation of a manufacturer’s ongoing commitment to sustainability and to their communities.

GO WELL