FROM REDUCING DOWNTIME TO KEEPING A COUNTRY MOVING

TOGETHER IT’S POSSIBLE

SHELL LUBRICANTS
TOGETHER ANYTHING IS POSSIBLE
ON THE ROAD TO SUCCESS

Your fleet is at the heart of your business; it’s the engine of growth that keeps everything moving.

We know that you need to juggle multiple and varied tasks to ensure your vehicles are on the road and operating effectively. There is more to that than simply keeping your running costs low; you also need to think about efficiency and the risk of unplanned downtime.

Lubricants and greases are one part of the bigger picture when it comes to reducing your total cost of ownership. The right products combined with effective processes can increase vehicle life and reduce costly breakdowns, impacting your total maintenance budget by up to 30%¹.

Our team of technical experts understand your challenges and will share their extensive knowledge to ensure you realize the benefits of a streamlined operation.

SHELL LUBRICANTS HAS UNLOCKED OVER $139 MILLION IN CUSTOMER SAVINGS²

¹ Potential impact calculated based on Shell Lubricants site surveys with mining customers.
² Based on savings delivered to Shell Lubricants customers from 2011-2015.
KEEPPING YOUR VEHICLES RUNNING

Two thirds of fleet companies report that they do not have the recommended lubricant management procedures in place³. This can lead to products being contaminated or used in error, all of which can reduce equipment performance.

Working closely with you, we will apply our expertise and deep industry knowledge to enhance every aspect of your maintenance process, from delivery and storage, oil changes, dispensing systems, monitoring the efficiency of grease lubrication systems, oil analysis and training your employees in lubricant selection or management.

LOWERING MAINTENANCE COSTS

German public transport company Verkehrsgesellschaft Kreis Unna mbH wanted to reduce lubricant consumption and maintenance costs.

A Shell technical expert recommended switching to a synthetic formula that allowed the company to double its oil drain interval and improve fuel efficiency, reducing maintenance costs and generating a 1% fuel saving⁴.

REDDUCING DOWNTIME

Malaysian Haulage company Megah Transport Sdn Bhd was experiencing issues with premature wheel bearing failures, leading to unplanned downtime.

Shell technical experts identified opportunities to protect the firm’s vehicles from high temperature damage, reducing breakdowns and leading to a total annual saving of US$80,600⁴.

³ Survey commissioned by Shell Lubricants and conducted by independent research firm Edelman Intelligence among decision makers in the mining, construction, power, fleet and manufacturing industry in Brazil, Canada, China, Germany, India, Russia, UK and the US from November to December 2015.

⁴ The savings indicated are specific to the calculation date and mentioned site. These calculations may vary from site to site and from time to time, depending on, for example, the application, the operating conditions, the current products being used, the condition of the equipment and the maintenance practices.
OUR COMPLETE RANGE OF LUBRICANT SERVICES

We can advise on every aspect of product selection and management; helping you to identify potential problems, comply with environmental standards and find hidden efficiencies you didn’t know existed.

Shell LubeAnalyst
Our oil-monitoring program tracks wear metals and oil conditions so you can avoid issues before they become costly and catastrophic.

Shell LubeAdvisor
Almost two thirds of companies have experienced unplanned downtime due to errors in lubricant selection or management. We can help you avoid these problems through product consolidation and improvements in the handling, dispensing, disposal and storage of lubricants and greases.

Shell LubeMatch
Our online oil selector service will help you identify the right lubricants and greases for your fleet, minimizing the time you spend looking for the right solutions.

Shell LubeCoach
We offer tailored expert technical training so your team has the knowledge and skills to deliver a premium quality maintenance program.

Shell LubeVideoCheck
Our state of the art digital fibre-optic tool allows you to inspect internal engine components without a complete teardown, meaning your truck is back on the road as quickly as possible.

24-hour online helpdesk
We are on hand to answer your questions about our range of products and services, helping you to manage your fleet effectively and efficiently.

To find out more visit www.shell.co.uk/fleet

1 Survey commissioned by Shell Lubricants and conducted by independent research firm Edelman Intelligence among decision makers in the mining, construction, power, fleet and manufacturing industry in Brazil, Canada, China, Germany, India, Russia, UK and the US from November to December 2015.