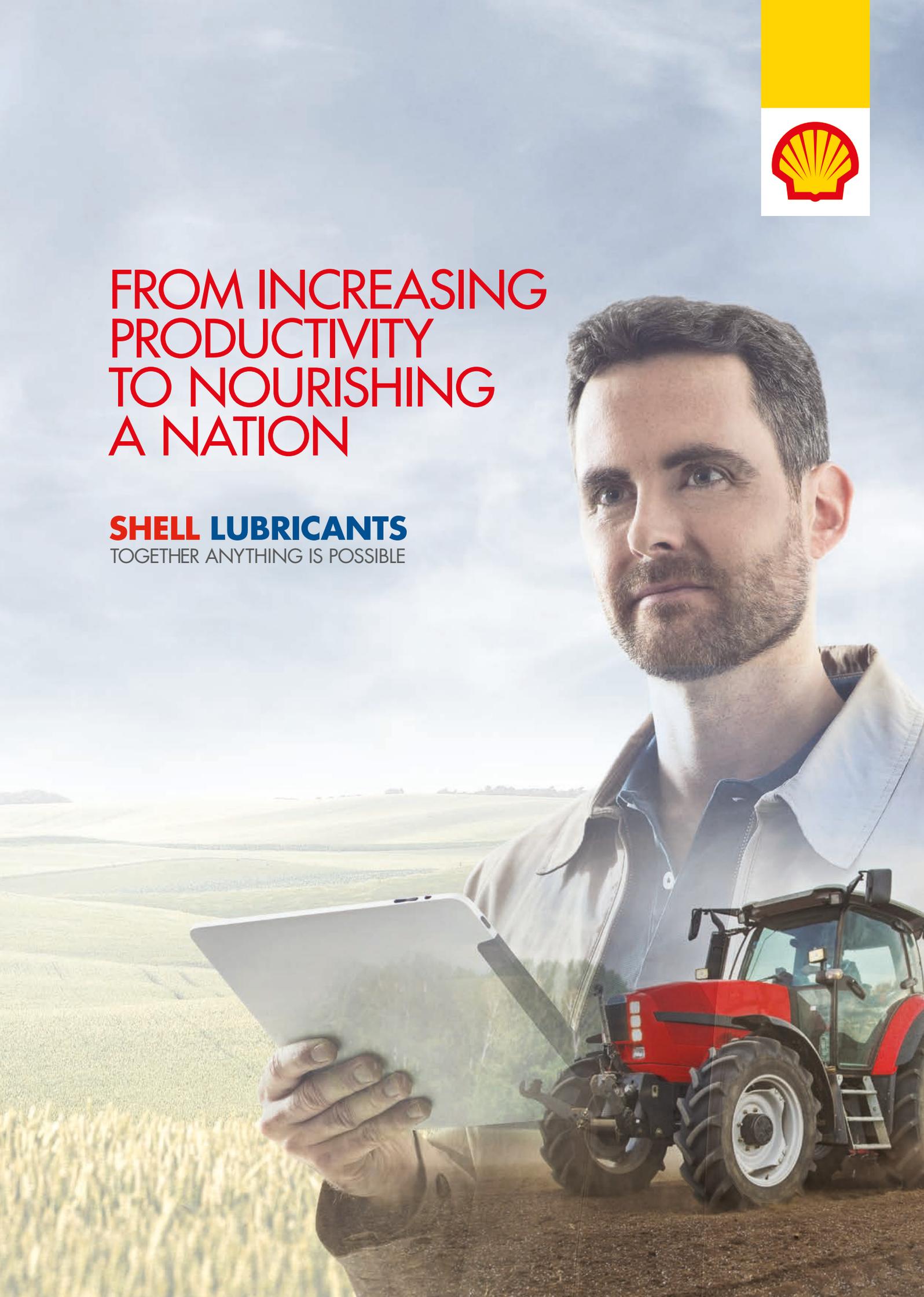




FROM INCREASING PRODUCTIVITY TO NOURISHING A NATION

SHELL LUBRICANTS
TOGETHER ANYTHING IS POSSIBLE



SOWING THE SEEDS OF GROWTH

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Managing a successful farming operation calls for equipment that works as hard as you do, helping you to maximise performance whatever the season.

Lubricants and greases are a small but essential part of that bigger picture, meaning that you need to make smart decisions quickly and easily.

From working with customers just like you, we know that the right products combined with effective processes can increase oil drain intervals by up to 160%¹, reduce hydraulic oil consumption by up to 25%² and minimise costly breakdowns.

Our team of technical experts understand your challenges and will share their extensive knowledge to ensure you can grow your agri-business come rain or shine.



SHELL LUBRICANTS HAS UNLOCKED CLOSE TO \$2M IN SAVINGS TO AGRICULTURE CUSTOMERS IN RECENT YEARS³

¹ Taken from Happy Valley DVR.

² Taken from AGCO DVR.

³ Shell Lubricants documented customer savings. More information available upon request.

KEEPING YOUR VEHICLES RUNNING

Time waits for no one and that is never more true than in farming. Whether planting, growing or harvesting crops, you have to be ready to act when the conditions are right. That means your equipment needs to run effectively every time you need it.

Errors in picking, storing and using oils and greases can cause unplanned downtime that significantly impacts on productivity and profitability, but these issues can be easily avoided with the right support and guidance.

Working closely with you, we will apply our expertise and deep agriculture sector knowledge to enhance every aspect of your machinery maintenance process, helping you to run a profitable farming enterprise.

DVR OPTION ONE

REDUCING RUNNING COSTS

Farm Sapphire wanted to reduce operational costs and minimize stock by extending the oil drain intervals across its fleet of tractors.

Shell technical experts recommended a streamlined set of products combined with engine monitoring using Shell LubeAnalyst, resulting in savings of US\$10,690 per year⁴.

EXTENDING EQUIPMENT LIFE

Cosecha Patria Vieja rents agricultural machinery and needed to extend operational time without compromising equipment reliability.

Shell recommended switching to a new grease which offers greater stability and performs well in wet conditions. As a result, Cosecha Patria Vieja achieved annual savings of UD\$9,050 through lower product consumption and component costs, and increased equipment availability⁵.

⁴ Taken from Farm Sapphire DVR.

⁵ Taken from Cosecha Patria Vieja DVR.

OUR COMPREHENSIVE RANGE OF LUBRICANT SERVICES

We can advise on every aspect of product selection and management; helping you to identify potential problems, comply with environmental standards and find hidden efficiencies you didn't know existed.



Shell LubeAnalyst

Our oil-monitoring program tracks wear metals and oil conditions so you can avoid issues before they become costly and catastrophic.



Shell LubeMatch

Our online oil selector service will help you identify the right lubricants and greases for your fleet, minimizing the time you spend looking for the right solutions.



Shell LubeAdvisor

Our experts can help you avoid unplanned downtime and benefit from maximum productivity through product consolidation and improvements in the handling, dispensing, disposal and storage of lubricants and greases.



24-hour online helpdesk

We are on hand to answer your questions about our range of products and services, helping you to manage your fleet effectively and efficiently.



To find out more visit
www.shell.co.uk/agriculture